

Southwest Iowa Shorthorn Breeders' Association

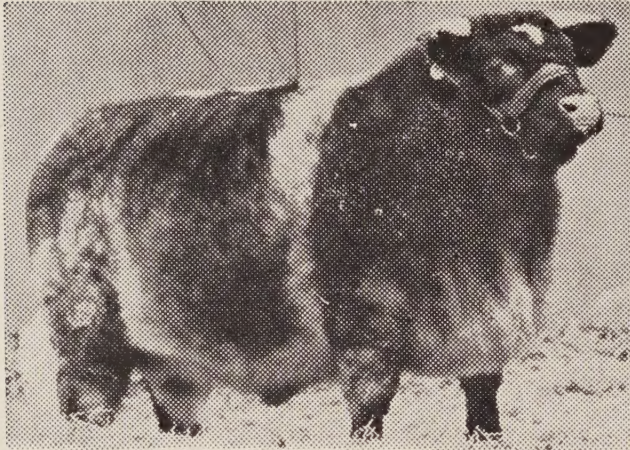


*A Select Group of
Shorthorns and Polled Shorthorns*



Show and Sale
Thursday, September 17, 1953
Bradley Sale Barn
Red Oak, Iowa

We Challenge Other Breeds To Match Superior Shorthorn Performance at the World's Greatest Livestock Shows



1952 GRAND CHAMPION

Four Out of Past Five grand champion carloads of feeders were **SHORTHORNS** at National Western Stock Show in Denver, world's greatest feeder cattle competition!



1952 GRAND CHAMPIONS

Requiring $1\frac{1}{4}$ pounds less corn per pound of gain than all other cattle of another breed in short-fed classes, **SHORTHORNS** were grand champions of 1952 International. They dressed 63.2 per cent with four carcasses grading prime and 11 choice—proving **SHORTHORNS** are tops in both feedlot and packing house!

Half of All Grand Champion Steers at all postwar International Live Stock Shows, world's greatest steer competition—that's the record of **SHORTHORNS!**



1953 GRAND CHAMPIONS

Seven Out of All Eight Chicago Feeder Shows, world's largest feeder competition, saw **SHORTHORNS** as champion yearling steers over all breeds.



1952 GRAND CHAMPIONS

A PERSONAL INVITATION FROM THE CONSIGNORS

Again it is the privilege and pleasure of the Southwest Iowa Shorthorn and Polled Shorthorn Association to extend a cordial invitation to attend our show and sale at the Bradley Sale Barn, Red Oak, Iowa, Thursday, September 17, 1953.

In making our solicitations for consignments we have asked for only cattle of good quality and good, strong ages. We would like to call your attention to the number of good strong age bulls we are offering. They are ready to go—ready to start making you money the day you get them home. In the group you will find bulls, suitable for every purpose.

In females we would like to call to your attention the families they come from, the bulls they are sired by and to the bulls whose service they carry. We are fortunate in our district to have some of the herds from which come some of breed's best cattle.

Again we say, "Come see us at Red Oak, September 17th. We will be happy to have you and will try to make the day a profitable one for you."

THE SALE COMMITTEE

Art Windom

Tip Lucas

Lloyd Davis

SOUTHWEST IOWA SHORTHORN ASSOCIATION

LLOYD H. DAVIS, Secretary & Sale Manager

RED OAK is in the southwest corner of Iowa, Montgomery County. Red Oak is 50 miles east of Omaha, 125 miles southwest of Des Moines and is on the main line of the C.B.&Q. railroad as well as on Federal Highway No. 34 and State Highway No. 48.

HOTEL ACCOMMODATIONS are offered through **HOTEL JOHNSON**, famous hostelry of Southwest Iowa. Their rooms are nice. They are clean. They are comfortable. The dining room affords the best in foods—a wide variety. Those from a distance planning to stay over night should arrange for accommodations in advance at Hotel Johnson.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

R. A. (Dick) Hyde, Hastings	-	-	-	-	President
Dale McCone, Manilla	-	-	-	-	Vice President
Lloyd H. Davis, Oakland	-	-	-	-	Secretary
Malcolm Lomas, Red Oak	-	-	-	-	Treasurer

Carl Gilman, Stuart	-	-	-	-	Adair
Tip Lucas, Lenox	-	-	-	-	Adams
Levi Johnson, Exira	-	-	-		Audubon
Phil Kennedy, Lewis	-	-	-	-	Cass
Lou Laughlin, Imogene	-	-	-	-	Fremont
Alvy Schoernhern, Guthrie Center			-	-	Guthrie
Donald Dugdale, Mondamin	-	-	-		Harrison
Matt Laughlin, Emerson	-	-	-	-	Mills
Arthur Windom, Villisca	-	-	-		Montgomery
Harold Hart, Villisca	-	-	-	-	Page
Lloyd Davis, Oakland	-	-	-		Pottawattamie
Bert McCone, Defiance	-	-	-	-	Shelby
John Combs, New Market	-	-	-	-	Taylor
Francis McElroy, Afton	-	-	-	-	Union

Lloyd H. Davis, Oakland	-	-	-	-	Sale Manager
Harold Thieman, Concordia, Missouri	-	-	-		Judge
J. E. Halsey, Des Moines	-	-	-	-	Auctioneer

GENERAL INFORMATION

TIME—Thursday, September 17, 1953. Show will start at 9:30 a. m. Sale will start at 12:30 noon.

LOCATION—The show and sale will be held at the BRADLEY SALE BARN, Red Oak, Iowa, through the courtesy of L. V. Bradley. The facilities of the Bradley Sale Barn are excellent. They have plenty of parking space for trucks and cars, nice roomy stalls for cattle. The sale pavilion is well ventilated and well lighted, most convenient for buyers and owners—everyone interested in better cattle.

TERMS—The terms of the sale are cash unless other arrangements are made in advance with the consignor from whom you purchase. Settlements are to be made with the clerk of the sale immediately on the conclusion of the auction. All stock will be at buyers risk as soon as bid off but the management will attend to loading on cars or trucks in compliance with the instructions from the purchaser.

GUARANTEE—All cattle are sold subject to a sixty day retest for tuberculis and health certificates will be furnished to enable them to be shipped into any state or territory. Bulls are guaranteed breeders if properly cared for and not allowed to serve until 16 months old or run with the herd. If a bull fails to breed, he may be returned to the seller, if in as good condition as when bought, and if, after a test in the seller's herd he still fails to breed, he will be replaced or the purchase money will be refunded. All cows with calves at foot are considered breeders and no further guarantee is made with respect to them. All other cows and all heifers over sixteen months old at time of sale are guaranteed to be breeders. Animals returned to seller because they do not comply with the guarantee will be at buyer's cost of transportation.

Any claim for adjustment because an animal is a non-breeder must be made within ninety days of the date of the sale.

The above guarantee and terms shall constitute a contract between the consignor and the buyer of each lot. Neither the sale manager nor the clerk of this sale assumes any liability, legal or otherwise.

PEDIGREE CERTIFICATES—A certificate of registry and a transfer will be furnished for each lot sold and an application for registry will be furnished for each lot sold at foot and for each unborn calf sold in dam.

Where footnotes appear in this catalogue they were furnished by the consignor or written from information supplied by the consignor.

MAIL BIDS—Those wishing to buy at this sale who cannot attend in person may send their bids to the Sale Manager or to Jack Halsey, auctioneer, or Albert Hamann, Mervin Aegerter of the Shorthorn World, Clem Larson, Fieldman for the American Shorthorn Breeders' Association, Ardean Aegerter, Fieldman for the Journal Stockman or Arch Stone field Representative for Wallaces' Farmer, all of these men in care of the Secretary who will see that they are delivered to the parties who are entrusted with your order. Any of these men are qualified to know good cattle. Your order sent to them will be carefully and honestly taken care of.

We will not be responsible for any accidents that may occur but will make every effort to provide for the safety and comfort of our guests.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

Show at 9:30 a.m.

Sale at 12:30 (noon)

Show Classification

For the purpose of this show animals have been divided into classes according to age and sex. There will be five classes. Each sex will have a Grand Championship and a Reserve Championship. The first and second prize winners in each class will be eligible to show for champion and reserve championships.

The American Shorthorn Breeders' Association, 7 Dexter Park Ave., Chicago, Illinois has donated handsome silk ribbons which will be awarded winners in the various divisions.

The Southwest Iowa Shorthorn Breeders' Association has provided cash premium money for this show. The division of this money is shown as below:

1. Bulls Lots 1 to 12 inclusive
Awards: 1 (\$10), 2 (\$8), 3 (\$6), 4 (\$5), 5 (\$4), 6 (\$3), 7 (\$2).
 2. Bulls Lots 14 to 23 inclusive
Awards: 1 (\$10), 2 (\$8), 3 (\$6), 4 (\$5), 5 (\$4), 6 (\$3), 7 (\$2).
 3. Bulls Lots 25 to 34 inclusive
Awards: 1 (\$10), 2 (\$8), 3 (\$6), 4 (\$5), 5 (\$4), 6 (\$3), 7 (\$2).
Champion Bull \$5.00.
Reserve Champion Bull \$3.00.
 4. Females Lots 35 to 45 inclusive
Awards: 1 (\$10), 2 (\$8), 3 (\$6), 4 (\$5), 5 (\$4), 6 (\$3), 7 (\$2).
 5. Females Lots 48 to 57 inclusive
Awards: 1 (\$10), 2 (\$8), 3 (\$6), 4 (\$5), 5 (\$4), 6 (\$3), 7 (\$2).
Champion Female \$5.00.
Reserve Champion Female \$3.00.
- Judge—Harold Thieman, Concordia, Missouri.

H. H. BUCH & SONS

165



SANDOON CAPTIVATOR 2502891

Top
Bull

Lot 1

BRAEBOURNE SOVEREIGN 2583332

Tattoo RE BF 66

Red, calved November 16, 1949. Bred and owned by Martin Luinstra, Harris, Iowa; 2d owner, October 14, 1950, H. H. Buch & Sons, Clarinda, Iowa.

SIRE

Sandoon Captivator 2502891
Dark roan, Albert J. Marshall

Calrossie Harmony (344256)
Dark roan, John & D. P. Mac-
Gillivray

Glastullich Fortress (321245)
Dark roan, William J. Mac-
Gillivray
Calrossie Clipper Ray (240493)
Red, John MacGillivray

Orange Fluff 2548744
Red, Albert James Marshall

Cruggleton Perfect (303904)
Red, Albert James Marshall
Orange Flossie (240820)
RLW, Albert James Marshall

Browndale Bugler 1896472
White, J. O. Benson

Browndale Thrice 1805049
Roan, F. E. Jackson
Village May 1762518
Roan, J. O. Benson

DAM

Victoria of Northcote 1993526
Roan, Martin Luinstra

Northcote Victoria 1887325
Roan, Martin Luinstra

Gainford Lochinvar 1825824
Roan, Sels Bros.
Victoria Beauty 1825827
Roan, Sels Bros.

BRAEBOURNE SOVEREIGN 2583332 is a bull with plenty of scale. He has an impressive pedigree—he is a great individual. He will solve your herd bull problem.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

Good
JOYCE CRAIG

Bull

155

Lot 2

RED BARONET 2622-540

Tattoo RE 1

Red, calved August 15, 1950. Bred and owned by Joyce Craig, Malvern, Iowa.

SIRE

Will-A-Dell Elect 2386568
Red, Will A. Davis & Son

Braedon Band Master 2139667
Red, Kenneth C. Gray

Klaymor Direct -244322-
Red, W. J. Russell
Klaymor Princess Elizabeth 2d
-298033-
Roan, W. J. Russell

Princess Victoria 13th 2136808
Roan, Will A. Davis & Son

Sni-A-Bar Silver Plate 1714459
White, Sni-A-Bar Farms
Princess Victoria 12th 1916119
Roan, F. W. Hubbell

Templar's Envoy 2109533
White, Stanley Douglas

Larbert Templar 2036824
Roan, Forbes Jones
Eliza Anoka 2d 1924638
Roan, A. J. Marshall

DAM

Augusta 23d 2495129
Roan, Mrs. Thera Ferrel

Augusta 14th 2197352
Roan, Mrs. Thera Ferrel

Gold Coin 1972706
Roan, Mrs. Thera Ferrel
Augusta 11th 1898702
Red, Mrs. Thera Ferrel

RED BARONET 2622-540 is a dark red bull, a good head, plenty of size and smoothness, exceptionally heavy boned and in good breeding condition. He will satisfy the most critical buyer.

Good
DONALD V. DUGDALE

Bull

Lot 3

GOLDEN ROYAL LEADER 2708-687

Tattoo RE D521

Roan, calved February 2, 1952. Bred and owned by Donald V. Dugdale, Mondamin, Iowa.

SIRE

Leader's Emperor 2581244
Roan, McCone Bros.

Edwin Royal Leader 2417007
Roan, S. A. Donahoe

Edellyn Royal Leader 19th
2247148
Red, Thos. E. Wilson
Sunnyhill Silver Rose 7th
2231224
Roan, William E. Parker & Sons

Rosewood Maid 15th 2494878
Roan, McCone Bros.

Brawith Guard 2186070
RRoan, McCone Bros.
Rosewood Princess 2098478
Red, McCone Bros.

Millhills Starry Archer 2289341
Red, Duncan M. Stewart

Millhills Uppermost (299206)
Red, Duncan M. Stewart
Stella 22d (213226)
Roan, Duncan M. Stewart

DAM

Golden Chain 62d 2453972
Red, Carl L. Retzlaff & Sons

Golden Chain 57th 2279589
Red, Carl L. Retzlaff & Sons

Brawith Nugget 1944238
Roan, David Douglas
Golden Chain 43d 1934486
Red, Carl L. Retzlaff

GOLDEN ROYAL LEADER 2708-687—This bull has a lot of weight for age, heavy boned and a smooth bull. His sire was the 1951 Iowa Royal Champion bull. This is his only bull as I had the misfortune of losing him. His dam was a first prize Golden Chain heifer in the 1949 Nebraska State Fair—a real good cow. Somebody can really use this bull.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

DANIEL E. BOWER & SONS



SNI-A-BAR REGENT MERCURY 2388886

Bull

Lot 4

C B REGENT MERCURY 19th 2723-236

Red, calved February 5, 1952. Bred and owned by Daniel E. Bower & Sons, Massena, Iowa.

Edellyn Campeon Mercury
2071109
White, Thos. E. Wilson

Calrossie Mercury 1957318
White, John MacGillivray
Collynie Princess 51st 1773024
Roan, Duthie Webster

SIRE
Sni-A-Bar Regent Mercury
2388886
Roan, Sni-A-Bar Farms

Sni-A-Bar Broadhooks 14th
2225638
Roan, Sni-A-Bar Farms

Edellyn Gold Charm 1923691
Red, Thos. E. Wilson
Collynie Dame Broadhooks
1489189
Roan, Duthie Webster

Brawith Monarch 2272606
Red, Daniel E. Bower

Brawith Standard 2052270
Roan, R. G. Egger
Rosebud's Rose 1765689
Roan, J. T. Judge

DAM
Jilt's Lady A 2366681
Roan, Daniel E. Bower

Jilt's Lady 30th 2048830
Roan, Daniel E. Bower

Kiblean Count 1818995
White, J. T. Judge
Jilt's Lady 17th 1852506
Red, Daniel E. Bower

C B REGENT MERCURY 19th 2723-236 is a well balanced bull with a lot of weight for age. His dam is one of the better producers in our herd.

A farm includes breeding, raising, feeding and marketing.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

M. D. WHIMPLE

Bull

Lot 5

BUTTERFIELD RENOWN 2700-820

Tattoo LE E 52

Red, calved February 20, 1952. Bred and owned by M. D. Whimple, St. Joseph, Missouri.

SIRE

Millhills Excellent 2480332
Red, Duncan McCallum Stewart

Ascreavie Democrat (328591)
Red, T. O. Mills

Fair Clipper 27th (254107)
Dark roan, Duncan M. Stewart

Larbert Commando (335168)
Red, Peter Forbes Jones

DAM

Buttermere Rosette 2602065
Red, Charles MacPherson

Marden Rosebud 38th (260186)
Red, Peter Greenwell

Lawton President Roosevelt
(308482)
Red, Wm. Henderson
Calrossie Augusta Pat (230649)
Red, John MacGillivray

Collynie Elect (286949)
White, Duthie Webster

Fair Clipper 14th (182637)
Red, Duncan M. Stewart

Pittodrie Banker (322943)
Red, R. Laidlaw Smith
Dacre Clipper Event 3d
(229153)
Red, H. & F. B. Hirsch

Marden Eagle 2d (308233)
Red, Peter Greenwell

Marden Rosebud 31st (228538)
Dark roan, Peter Greenwell

BUTTERFIELD RENOWN 2700-820 is one of the good bulls sired by Millhills Excellent, imported. His dam is also imported. Prtested and vaccinated.

COWGILL FARM

Bull

Lot 6

CANADIAN BOY 2695-707

Tattoo RE 523

Red, calved February 21, 1952. Bred by A. R. McComas, Sturgeon, Missouri; calved property of Cowgill Farm, Villisca, Iowa.

SIRE

Canadian Minister 2504399
RWM, A. R. McComas

Canadian Secret Service
2058196
Roan, A. R. McComas

Canadian Girl 2270665
Roan, A. R. McComas

Canadian Secret Service
2058196
Roan, A. R. McComas

Roan Canadian Rose 2335659
Dark roan, A. R. McComas

Sni-A-Bar Canadian 1884899
Red, Sni-A-Bar Farms

Royal Secret 1863648
White, A. R. McComas

Canadian Secret Service
2058196
Roan, A. R. McComas
Canadian Leader's Secret
2005805
Roan, A. R. Comas

Sni-A-Bar Canadian 1884899
Red, Sni-A-Bar Farms

Royal Secret 1863648
White, A. R. McComas

Canadian Secret Service
2058196
Roan, A. R. McComas
Canadian Red Rose 2110215
Roan, A. R. McComas

DAM

Red Canadian 2557387
RWM, A. R. McComas

CANADIAN BOY 2695-707 is actually an attractive red roan. Here is a mighty fine individual backed by a good strong pedigree. He is right. He is ready.

Better bulls build better Shorthorns.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

COWGILL FARM

Bull

Lot 7

BUTTERFLY'S CANADIAN 2695-706

Tattoo RE 525

Red, calved March 3, 1952. Bred by A. R. McComas, Sturgeon, Missouri; calved property of Cowgill Farm, Villisca, Iowa.

SIRE

Canadian Minister 2504399
RWM, A. R. McComas

Canadian Secret Service
2058196
Roan, A. R. McComas

Canadian Girl 2270665
Roan, A. R. McComas

Canadian Secret Service
2058196
Roan, A. R. McComas

DAM

Canadian Butterfly 3d 2557377
RWM, A. R. McComas

Leader's Butterfly 2007776
Red, A. R. McComas

Sni-A-Bar Canadian 1884899
Red, Sni-A-Bar Farms

Royal Secret 1863648
White, A. R. McComas

Canadian Secret Service
2058196
Roan, A. R. McComas
Canadian Leader's Secret
2005805
Roan, A. R. McComas

Sni-A-Bar Canadian 1884899
Red, Sni-A-Bar Farms

Royal Secret 1863648
White, A. R. McComas

Missouri Royal Leader 1723541
Roan, Univ. of Missouri

Violet Butterfly 2d 1554764
R&W, E. S. Stewart

BUTTERFLY'S CANADIAN 2695-706 is a very heavy boned and rugged calf with plenty of size for his age. He is ready for heavy service.

COWGILL FARM

Bull

Lot 8

MERCURY'S CANADIAN 2695-709

Tattoo RE 522

Red, calved March 12, 1952. Bred by A. R. McComas, Sturgeon, Missouri; calved property of Cowgill Farm, Villisca, Iowa.

SIRE

Canadian Minister 2504399
RWM, A. R. McComas

Canadian Secret Service
2058196
Roan, A. R. McComas

Canadian Girl 2270665
Roan, A. R. McComas

Sni-A-Bar Baron Mercury
2354297
Roan, Sni-A-Bar Farms

DAM

Mercury's Royal Secret 2557386
Lt. roan, A. R. McManus

Royal Secret 1863648
White, A. R. McComas

Sni-A-Bar Canadian 1884899
Red, Sni-A-Bar Farms

Royal Secret 1863648
White, A. R. McComas

Canadian Secret Service
2058196
Roan, A. R. McComas
Canadian Leader's Secret
2005805

Roan, A. R. McComas
Edellyn Campeon Mercury
2071109
White, Thos. E. Wilson
Sni-A-Bar Roan Lady 9th
1983040
Red, Sni-A-Bar Farms

Missouri Royal Leader 1723541
Roan, Univ. of Missouri

Village Secret 2d 1550919
Roan, Stewart & Long

MERCURY'S CANADIAN 2695-709—Another good headed, short-legged dark red son of Canadian Minister 2504399. He is not highly fitted but a real prospect.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

W. E. SUMMERVILLE

Bull

Lot 9

BANDMASTER'S ROYAL (Twin) 2688-348

Tattoo LE 65

Roan, calved March 20, 1952. Bred and owned by W. E. Summerville, Gray, Iowa.

SIRE

Divide Bandmaster 2244785
Red, The Allen Cattle Co.

Divide Brilliant 2161164
Red, The Allen Cattle Co.

Divide Susan 6th 2117668
Red, The Allen Cattle Co.

Calrossie Royal Gloster 1961275
Red, Chris M. Gerst

DAM

Clara 75th 2136246
Roan, John Williams

Clara 51st 1868477
Red, John Williams

Duke of Killearn 1919448
Roan, Claude Gallinger

Divide Narcissus 22d 1856428
Roan, The Allen Cattle Co.

Divide Goldpiece 1855008
Red, The Allen Cattle Co.

Susan 21st 1728387
Red, Tomson Bros.

Edellyn Banker 1772322
Red, Thos. E. Wilson
64th Duchess of Gloster
1728301
Red, Chris M. Gerst

Maxwalton Unionist 3d 1290694
Roan, Carpenter & Ross

Clara 49th 1762764
Red, John Williams

BANDMASTER'S ROYAL (Twin) 2688-348 is a very short-legged, deep bodied individual with a lot of thickness but not highly fitted. He is sure to please.



If you succeed they will say you are lucky, but if you fail you have used poor judgment.

LISLE FARQUHAR



BRAEMOR STARRY ARCHER 9th 2391166

Bull

Lot 10

BROADVIEW STARRY ARCHER 8th 2707-002

Tattoo LE 2F10

Red, calved March 25, 1952. Bred and owned by Lisle Farquhar, Coin, Iowa.

SIRE

Will-A-Dell Starry Archer 8th
2550797
Red, Will A. Davis & Son

Braemor Starry Archer 9th
2391166
Red, Carl L. Retzlaff & Sons

Millhills Starry Archer 2289341
Red, Duncan M. Stewart
Duchess of Gloster 55th
2180199
Roan, Carl L. Retzlaff & Sons

Will-A-Dell Bessie 12th 2329907
Red, Will A. Davis & Son

Braedoon Band Master 2139667
Red, Kenneth C. Gray

Will-A-Dell Bessie 3d 1935724
Roan, Will A. Davis & Son

Helfred Golden Fame 2214653
Red, F. W. Hubbell

Brae Lodge Headlight 1874600
Red, T. A. Russell

Proud Marigold 2d 1925059
Red, W. A. Young

DAM

Augusta 55th 2487454
Roan, Bellows Bros.

Augusta 54th 2075860
Roan, J. C. Manning

Edellyn Comet 1838148
Roan, Thos. E. Wilson

Augusta 51st 1859617
Roan, J. H. Deggenger

BROADVIEW STARRY ARCHER 8th 2707-002 is a deep, thick and low down individual—he is a real bull. He really qualifies in weight and age.

The market for your farm crops is live stock. The better the live stock
the higher priced the market.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

LISLE FARQUHAR

Bull

Lot 11

BROADVIEW STARRY ARCHER 11th 2710-102

Tattoo LE 2F12

Red, calved March 29, 1952. Bred and owned by Lisle Farquhar, Coin, Iowa.

SIRE Will-A-Dell Starry Archer 8th 2550797 Red, Will A. Davis & Son	Braemor Starry Archer 9th 2391166 Red, Carl L. Retzlaff & Sons	{	Millhills Starry Archer 2289341 Red, Duncan M. Stewart Duchess of Gloster 55th 2180199 Roan, Carl L. Retzlaff & Sons
	Will-A-Dell Bessie 12th 2329907 Red, Will A. Davis & Son		Braedoon Band Master 2139667 Red, Kenneth C. Gray Will-A-Dell Bessie 3d 1935724 Roan, Will A. Davis & Son
DAM Roan Countess 47th 2436125 Roan, Lisle Farquhar	Douglas Advance 2139224 Red, Lomas Farms	{	Douglas Style 2033057 Red, McCone Bros. Red Secret 3d 2047213 Red, Lomas Farms
	Roan Countess 4th 1815812 Roan, Spellman & Hanson		Lavender Stamp 1658157 Red, Spellman & Hanson Bisonte Countess 1348082 White, H. H. Mutz

BROADVIEW STARRY ARCHER 11th 2710-102 is the most outstanding calf I have ever produced. He is very uniform, plenty of size. He is ready to go to work.

GEO. STRUVE & SONS

Bull

Lot 12

CHAMPION EAGLE 2693-772

Tattoo RE C 63

Red, calved March 21, 1952. Bred and owned by Geo. Struve & Sons, Manning, Iowa.

SIRE Watt Acres Eagle 15th 2554148 Red, Walter E. Watt	Glastullich Eagle 2358279 Red, W. MacGillivray	{	Glastullich Captivator (328088) Red, Wm. J. MacGillivray Calrossie Princess Rose (230674) Dark roan, John MacGillivray
	Pearl Necklace B 2365807 Red, John W. Brown		Cloverdale Royal Flush -252835- Red, W. C. F. Oestreicher Pearl Necklace A -327759- RWM, J. W. Brown
DAM Clara 85th S F 2406859 Red, Swanson Bros.	Divide Defender 2d 2207765 Red, The Allen Cattle Co.	{	Divide Defiance 2093464 Roan, The Allen Cattle Co. Divide Orange Blossom 15th 2093474 Roan, The Allen Cattle Co.
	Clara 81st 2265699 Red, Swanson Bros.		Brawith Gold Nugget 2028815 Red, R. J. Egger Clara 80th 2052960 Roan, Swanson Bros.

CHAMPION EAGLE 2693-772 is out of one of our best cows, she being the dam of Pretender Defender, the sire of Ransom Defender. He is the type of individual qualified to add prestige to your herd.

Blood, care, feed and advertising. These are the four legs to the breeding business.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

THOMAS & EVERETT SYMONDS

Bull

Lot 14

GOLDFINDER'S DUPLICATE 2710-970

Tattoo LE S 0 9

Red, white marks, calved April 2, 1952. Bred and owned by Thomas & Everett Symonds, Lenox, Iowa.

SIRE

Golden Rule Goldfinder 12th
2598060
Red, Holz Bros.

Double Goldfinder 2094556
Red, Husted Bros.

Orange Blossom 21st 2068154
Red, Holz Bros.

Benefactor 2202140
Red, Carl L. Retzlaff

DAM

Diamond Queen 2497058
Roan, Thomas & Everett
Symonds

Diamond Princess 2333591
Roan, F. H. McVay

Supreme Goldfinder 1920005
Roan, M. D. Whimble

Annabella H 2034006
Red, Husted Bros.

Browndale Masterstroke 1897928
Red, Holz Bros.

Orange Blossom 16th 1939674
Red, Holz Bros.

Brawith Nugget 1944238
Roan, David Douglas

Maude's Memory 2127306
Red, A. A. Hekrdle

Brawith Memory 2d 2156049
Roan, Geo. Fanning

Diamond Queen 27th 2163672
Red, A. T. Worsley & Son

GOLDFINDER'S DUPLICATE 2710-970 has the thickness and the quality of the Goldfinders. Although his pedigree shows red with white marks, actually he is a nice roan.

THOMAS & EVERETT SYMONDS

Bull

Lot 15

GOLDFINDER REVELATOR 2710-972

Tattoo LE S 9 0

Red, calved April 5, 1952. Bred and owned by Thomas & Everett Symonds, Lenox, Iowa.

SIRE

Golden Rule Goldfinder 12th
2598060
Red, Holz Bros.

Double Goldfinder 2094556
Red, Husted Bros.

Orange Blossom 21st 2068154
Red, Holz Bros.

Benefactor 2202140
Red, Carl L. Retzlaff

DAM

Acorn Lady 2617251
Roan, Thomas & Everett
Symonds

Lady Acorn 2d 1966772
Roan, G. F. Gruss & Sons

Supreme Goldfinder 1920005
Roan, M. D. Whimble

Annabella H 2034006
Red, Husted Bros.

Browndale Masterstroke 1897928
Red, Holz Bros.

Orange Blossom 16th 1939674
Red, Holz Bros.

Brawith Nugget 1944238
Roan, David Douglas

Maude's Memory 2127306
Red, A. A. Hekrdle

Supreme Augustus 1813813
Red, Dana Farms

Lady Acorn 1786314
White, G. F. Gruss

GOLDFINDER REVELATOR 2710-972 is a perfect example of plenty of weight for age. He is blocky, he is packed with quality and again, he is ready for heavy service.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

DICK WYCOFF

Bull

Lot 16

EMPIRE GOLDEN FAME 7th 2722-534

Tattoo LE W652

Roan, calved April 7, 1952. Bred and owned by Dick Wycoff, Mt. Etna, Iowa.

SIRE

Empire Golden Fame 5th
2558181
Roan, Leroy Bashor

Parkdale Golden Fame 10th
2387077
Red, Bellows Bros.

Lady Lavender 2A 2417220
Roan, Gilman Bros.

Supreme Rival 2094557
Roan, Husted Bros.

Roan Countess 6th 1910116
Roan, Spellman & Hanson

Helfred Golden Fame 2214653
Red, F. W. Hubbell

Queen of Beauty 97th 2093669
Roan, Bellows Bros.

Will-A-Dell Gold Bond 2182736
Roan, Will A. Davis & Son

Lady Lavender 42d 2163180
Roan, Ray Coglon

Supreme Goldfinder 1920005
Roan, M. D. Whimple

Rosewood 126th 1931469
Roan, Husted Bros.

Supreme Augustus 1813813
Red, Dana Farms

Roan Countess 2d 1637552
Roan, Spellman & Hanson

DAM

Roan Countess 7th 2421428
Roan, Dick Wycoff

EMPIRE GOLDEN FAME 7th 2722-534 has a good strong pedigree. You will like the near perfect head, balance, bone, ruggedness and fleshing qualities of this bull. A real herd bull opportunity.

M. D. WHIMPLE

Bull

Lot 17

GOLDFINDER BULLDOZER 2709-625

Tattoo LE E 58

Red, calved April 23, 1952. Bred and owned by M. D. Whimple, St. Joseph, Missouri.

SIRE

Millhills Excellent 2480332
Red, Duncan McCallum Stewart

Ascreavie Democrat (328591)
Red, T. O. Mills

Fair Clipper 27th (254107)
Dark roan, Duncan M. Stewart

Goldfinder Diamond 1831545
Roan, Thomas E. Wilson

Sni-A-Bar Nonpareil 2d 1702731
Roan, Sni-A-Bar Farms

Lawton President Roosevelt
(308482)

Red, Wm. Henderson
Calrossie Augusta Pat (230649)
Red, John MacGillivray

Collynie Elect (286949)
White, Duthie Webster

Fair Clipper 14th (182637)
Red, Duncan M. Stewart

Calrossie Goldfinder 1753587
White, John MacGillivray

Golden Pearl 1753613
Roan, R. S. McWilliam

Saltoun Claymore 1529924
Roan, A. M. T. Fletcher

Helen 2d 1327034
Red, H. R. Coffey

DAM

Nonpareil Helen 2d 2291968
Roan, M. D. Whimple

GOLDFINDER BULLDOZER 2709-625 is a good red bull out of an imported sire. His dam is a half sister of Supreme Goldfinder.

A big "Must" is—know your cows-

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

JAMES L. PETERSEN

Bull

245

Lot 18

MERCURY COUNT 7th 2730-037

Tattoo LE 42

Dark roan, calved April 30, 1952. Bred and owned by James L. Petersen, Exira, Iowa.

SIRE

Mercury Count 2498669
White, Floyd Fanning

Curtiss Candy Mercury 2d
2251579
Roan, Curtiss Candy Co.

Roan Verbena 2312521
Roan, Floyd Fanning

Romeo 4th 2308043
Red, W. E. Summerville

DAM

Red Maid 119th 2550735
Red, James L. Petersen

Red Maid 19th 2187404
Red, Ray Coglon

Edellyn Peerless Mercury
2129645
White, Thos. E. Wilson
Carnation 12th 2139680
Red, Lew Richardson & Son

Edellyn Golden Count 1950781
Roan, Thos. E. Wilson

Red Verbena 3d 2199304
Red, E. S. Fanning & Son

Helfred Romeo 2135854
Red, F. W. Hubbell

Village Jilt 11th 1987190
Red, W. E. Summerville

Brookside Type 1999369
Roan, R. J. Egger

Roan Maid 9th 2091507
Roan, Ray Coglon

MERCURY COUNT 7th 2730-037 has some outstanding pedigrees in his background. He deserves to be an outstanding individual. He is one.



You can do something for a friend he cannot do for himself.
Speak a kind word for him.

WYCOFF & SON



HELFRED GOLDEN FAME 2214653

Bull

Lot 19

GOLDEN BOY 2722-531

Tattoo RE W252

Roan, calved May 13, 1952. Bred and owned by Mrs. Nellie M. Wycoff & Son, Mt. Etna, Iowa.

SIRE

Empire Golden Fame 5th
2558181
Roan, Leroy Bashor

Parkdale Golden Fame 10th
2387077
Red, Bellows Bros.

Lady Lavender 2A 2417220
Roan, Gilman Bros.

Helfred Golden Fame 2214653
Red, F. W. Hubbell

DAM

Golden Lady 78th 2451962
Roan, Bellows Bros.

Golden Lady 76th 2259040
Roan, Bellows Bros.

Helfred Golden Fame 2214653
Red, F. W. Hubbell

Queen of Beauty 97th 2093669
Roan, Bellows Bros.

Will-A-Dell Gold Bond 2182736
Roan, Will A. Davis & Son

Lady Lavender 42d 2163180
Roan, Ray Goglon

Brae Lodge Headlight 1874600
Red, T. A. Russell

Proud Marigold 2d 1925059
Red, W. A. Young

Cruggleton Champion 2080967
Red, F. W. Harding

Golden Lady 68th 2075861
Roan, J. C. Manning

GOLDEN BOY 2722-531 is a good headed, thick, low set and rugged bull, his sire, Empire Golden Fame 5th 2558181. He is the right type. He is ready.

If your farm is overstocked, sell your stock and buy one-half the number of better ones. Your feed bill will be less.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

JOHN COMBS

Bull

Lot 20

PROUD PRINCE 2722-597

Tattoo RE 91

Dark roan, calved May 13, 1952. Bred and owned by John Combs, New Market, Iowa.

Cruggleton Proud Prince
2194063
Red, Albert J. Marshall

Augusta 133d 2343565
Roan, Held Bros.

Prince Supreme 2131040
Roan, Miles of View Farms

Augusta Leeway 1972242
Roan, John F. Lee

SIRE
Prince Augustus 2579714
Roan, Held Bros.

DAM
Augusta Leeway 4th 2243553
Red, John F. Lee

Cruggleton Willingdon (291229)
RLW, A. J. Marshall

Princess Minnette (220746)
Roan, A. J. Marshall

Marshal's Gold Standard
2222089

Roan, Held Bros.
Augusta 132d 2015093
Red, Carl L. Retzlaff

Calrossie Prince Peter 2009143
Roan, J. MacGillivray

Juno of Parkdale 16th 1899878
Red, Bellows Bros.

Claret's King 1849978
Roan, Nauman & Wilkinson

Augusta's Pride 1755567
Red, A. E. Richardson & Sons

PROUD PRINCE 2722-597 is a smooth bodied, dark roan bull, a grandson of Cruggleton Proud Prince. He is a bull of top breeding and should breed right.

N. C. CARSTENSEN

Bull

Lot 21

BRILLIANT ARCHER 16th 2716-503

Tattoo LE 32

Red, calved May 16, 1952. Bred and owned by N. C. Carstensen, Atlantic, Iowa.

Braemor Starry Archer 9th
2391166
Red, Carl L. Retzlaff & Sons

Will-A-Dell Lady Douglas 11th
2375394
Red, Will A. Davis & Son

Divide Bandmaster 2244785
Red, The Allen Cattle Co.

Daisy Charm 2062366
Roan, N. C. Carstensen

SIRE
Will-A-Dell Starry Archer 2d
2522297
Red, Will A. Davis & Son

DAM
Daisy Pride 3d 2567575
Roan, N. C. Carstensen

Millhills Starry Archer 2289341
Red, Duncan M. Stewart
Duchess of Gloster 55th

2180199
Roan, Carl L. Retzlaff & Sons

Braedoon Band Master 2139667
Red, Kenneth C. Gray

Will-A-Dell Lady Douglas 7th
2234922
Roan, Will A. Davis & Son

Divide Brilliant 2161164
Red, The Allen Cattle Co.

Divide Susan 6th 2117668
Red, The Allen Cattle Co.

Sni-A-Bar Royal Favorite
1805656

Roan, Sni-A-Bar Farms
Daisy Maid 1811702
White, N. C. Carstensen

BRILLIANT ARCHER 16th 2716-503 is out of a very good producing cow. A full brother to this bull was one of the top bulls in the Adel sale in December, 1952.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

M. D. WHIMPLE

Bull

Lot 22

BUTTERFIELD CONTROL 2709-621

Tattoo LE E 62

Red, calved May 22, 1952. Bred and owned by M. D. Whimple, St. Joseph, Missouri.

SIRE

Millhills Excellent 2480332
Red, Duncan McCallum Stewart

Ascreavie Democrat (328591)
Red, T. O. Mills

Lawton President Roosevelt
(308482)
Red, Wm. Henderson
Calrossie Augusta Pat (230649)
Red, John MacGillivray

Fair Clipper 27th (254107)
Dark roan, Duncan M. Stewart

Collynie Elect (286949)
White, Duthie Webster
Fair Clipper 14th (182637)
Red, Duncan M. Stewart

Bantaskin Royal Charger
(339712)
Red, Alexander A. Baird

Ballechin Butler (327082)
Red, R. Wemyss Honeyman
Bantaskin Augusta 40th
(235427)
Red, Alexander A. Baird

DAM

Hartsmailing Eileen Goldie
2602066
Red, J.-C. & A. M. Hope

Courstein Eileen Goldie 2d
(242286)
Dark roan, Thomas B. Richard-
son.

Calrossie Storm Trooper
(284448)
White, John MacGillivray
Courstein Eileen Goldie
(181660)
Dark roan, Thomas B. Richard-
son

BUTTERFIELD CONTROL 2709-621 is a fine red bull, ready for service. Both his sire and dam were imported.

LeROY ODEM

Bull

Lot 23

MERCURY'S MARKSMAN x2714-323

Tattoo RE 04

Roan, calved May 28, 1952. Bred and owned by LeRoy Odem, Villisca, Iowa.

SIRE

Clearview Marksman x2603848
Red, H. F. Kennedy

Red Oak Mark x2248862
Roan, R. E. Phillip

Red Oak Admiral x2124893
Red, R. E. Phillip
Queen of Beauty 95th
x2093667
Roan, Bellows Bros.

Maud 84th x2132900
Roan, E. P. Laughlin

Oakwood Impression Jr.
x1957390
Red, C. B. Teegardin & Sons
Maud 78th x1985298
Roan, E. P. Laughlin

Edellyn Cockade Mercury
2140732
Roan, Thos. E. Wilson

Calrossie Mercury 1957318
White, J. MacGillivray
Pitpointie Orange Blossom 41st
2031993
Red, Robert L. P. Duncan

DAM

L F Roan Lady 2490607
Red, Lomas Farms

Roan Lady 43d 2191264
Red, Lomas Farms

Douglas Style 2033057
Red, McCone Bros.
Lomas' Roan Lady 2022361
Red, Sni-A-Bar Farms

MERCURY'S MARKSMAN x2714-323 is a good headed, deep, thick rugged calf with plenty of size for his age. He is sired by Lou Kennedy & Son's "Clearview Marksman."

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

GEO. STRUVE & SONS

Bull

Lot 25

RANSOM DEFENDER 2740-803

Tattoo RE C 86

Red, calved June 19, 1952. Bred and owned by Geo. Struve & Sons, Manning, Iowa.

SIRE

Pretender's Defender 2582564
Roan, Geo. Struve & Sons

Cruggleton Pretender 2358295
Dark roan, Albert J. Marshall

Cruggleton Adjuster (315395)
Red, A. J. Marshall

Bella Charity 2358282
Red, A. J. Marshall

Clara 85th S F 2406859
Red, Swanson Bros.

Divide Defender 2d 2207765
Red, The Allen Cattle Co.

Clara 81st 2265699
Red, Swanson Bros.

Goldfinder's Symbol 2118880
Red, Geo. Struve & Sons

Goldfinder's Favorite 2007814
Red, Husted Bros.

Marion 15th 1963382
Red, Geo. Struve

DAM

Lady Madge 2491528
Red, Geo. Struve & Sons

Minnie Ransom 2315626
Red, Geo. D. Fletcher & Son

Green Grove Ransom -242360-
Red, George D. Fletcher & Son
Minnie Madge -280384-
Dark roan, George D. Fletcher
& Son

RANSOM DEFENDER 2740-803 is a very dark red, well fleshed individual. He is a very large, rugged bull weighing over 1200 pounds when he was thirteen months old.



The quickest, surest and most logical way to improve your herd of cattle
is by the use of good bulls.

LOMAS FARMS



SANDOON DIVIDEND 2600290
A choice son Dividend Direct is Junior sire of Lomas Farms.

Bull

Lot 26

L F CLIPPER LEADER 2744-066

Tattoo RE 196

Dark roan, calved June 1, 1952. Bred and owned by Lomas Farms, Villisca, Iowa.

SIRE

L F Mercury Leader 2629202
Dark roan, Lomas Farms

L F Leader 2544373
Roan, F. W. Hubbell

L F Lady Secret 2490603
Roan, Lomas Farms

Ideal Ransom 2143956
Red, W. A. Dryden & Son

DAM

Ydal Stamford 4th 2307390
Roan, Bochmann Bros.

Ydal Stamford 3d 2115049
Roan, Bochmann Bros.

Edellyn Royal Leader 41st
2322789

Red, Thos. E. Wilson
Victoria Maid of Helfred 4th
2364113
Roan, F. W. Hubbell

Edellyn Cockade Mercury
2140732

Roan, Thos. E. Wilson
Stylist Lady Secret 2280358
Red, Lomas Farms

O A C Ransom 23d -239526-
Red, Ontario Agr'l College

Broadhooks Sheila -276694-
White, W. A. Dryden

Foresight Marshal 1871996
Roan, Millard B. McNutt

Ydal Stamford 1864987
Red, Bochmann Bros.

L F Clipper Leader 2744-066 is a good roan bull from one of our better cows. He will make a real herd bull.

You cannot expect to sell a high priced product until you procure some of the high priced seed stock.

STUDY THIS CATALOGUE

then

COME TO THE SHOW

AND SALE

RED OAK, IOWA

SEPTEMBER 17, 1953

**"Southwest Iowa's Most Progressive
Association"**



THE SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

WHERE—

Scotch blood lines are the best.

Pedigrees and health certificates are delivered promptly.

Individuals are of top quality and in splendid condition.

Every consignment is backed by a reliable producer and the sales management functions on the basis that . . .

"if buyers secure courteous treatment and profitable cattle the sellers are always going to find the most satisfactory market."

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

LOMAS FARMS



HELFRED CONQUEST 14th 2671-314 Junior Sire of Lomas Farms

Bull

Lot 27

L F IDEAL LEADER 2744-070

Tattoo RE 184

Red, calved June 6, 1952. Bred and owned by Lomas Farms, Villisca, Iowa.

SIRE

L F Mercury Leader 2629202
Dark roan, Lomas Farms

L F Leader 2544373
Roan, F. W. Hubbell

L F Lady Secret 2490603
Roan, Lomas Farms

Brae Lodge Ideal 2192215
Roan, T. A. Russell

DAM

Roan Lady 102d 2192221
Red, The Wright Farms

Roan Lady 92d 2192219
Roan, The Wright Farms

Edellyn Royal Leader 41st
2322789
Red, Thos. E. Wilson
Victoria Maid of Helfred 4th
2364113
Roan, F. W. Hubbell

Edellyn Cockade Mercury
2140732
Roan, Thos. E. Wilson
Stylist Lady Secret 2280358
Red, Lomas Farms

Brae Lodge Footprint -219078-
Dark roan, T. A. Russell

Flower Girl 20th -231120-
Roan, T. A. Russell

Brae Lodge Favorite -219077-
Red, T. A. Russell

Roan Lady 87th -261440-
White, The Wright Farms

L F IDEAL LEADER 2744-070 is a good, rugged calf with plenty of bone and scale. He is your kind of herd bull. He is ready for service.

The larger percent of high priced meat in proportion to the weight is what packers buy them on.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

SWANSON & SEDERBURG

Bull

Lot 28

LEADER'S PILOT 2717-705

Tattoo LE S 77

Dark roan, calved June 21, 1952. Bred and owned by E. N. Swanson and E. R. Sederburg, Hepburn, Iowa.

SIRE

Leader's Design 2589734
Red, McCone Bros.

Red Mercury Leader 2331940
Red, Thos. E. Wilson

Edellyn Royal Leader 16th
2222171

Red, Thos. E. Wilson
Edellyn Beauty 22d 2197013
Roan, Thos. E. Wilson

Clara 8th 2033446
Red, McCone Bros.

Browndale Douglas 1801297
Red, McCone Bros.

Clara 2d 1801307
Roan, McCone Bros.

Helfred Bapton Major 7th
2309918
Roan, F. W. Hubbell

Bapton Major 2167253
Roan, J. V. Rank

Roan Lady 55th 1749820
Red, G. H. Schuerman

DAM

Elvedor Ethel 2510571
Roan, E. N. Swanson & E. R.
Sederburg

Sni-A-Bar Ethel 10th 2312083
Red, Sni-A-Bar Farms

Sni-A-Bar Baron's Pride
1846084

Red, Sni-A-Bar Farms
Mt. Vernon Ethel 6th 1617581
Red, Harriman Bros.

LEADER'S PILOT 2717-705 is a good individual, almost red in color. His dam is a broad backed, short legged ideal Shorthorn cow.

SWANSON & SEDERBURG

Bull

Lot 29

ELVEDOR GOLDEN FAME 24th 2725-543

Tattoo LE S80

Red, calved July 18, 1952. Bred and owned by E. N. Swanson & E. R. Sederburg, Hepburn, Iowa.

SIRE

Parkdale Golden Fame 22d
2481501
Red, Bellows Bros.

Helfred Golden Fame 2214653
Red, F. W. Hubbell

Brae Lodge Headlight 1874600
Red, T. A. Russell

Proud Marigold 2d 1925059
Red, W. A. Young

Edgevale Juno 2071073
Red, Ed. H. Wolter

Air Commodore 1940113
Red, Miles of View Farms

Bridgebank Juno 2d 1949152
Red, John McCord

Supreme Enchanter 2054491
Roan, Bellows Bros.

Divide Advance 2d 1856417
Roan, The Allen Cattle Co.

Fair Beauty 12th 1623370
Roan, Bellows Bros.

DAM

Fair Constance 26th 2313897
Dark roan, Eldor N. Swanson

Fair Constance Again 2044447
Red, Eldor N. Swanson

Browndale Coronet 1934480
Red, Carl L. Retzlaff

Fair Constance 21st 1824409
Red, Bellows Bros.

ELVEDOR GOLDEN FAME 24th 2725-543 is a typy red bull ready for service. His dam produced twin heifers three years ago, both good ones.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

JOHNSON BROS.

Bull

Lot 30

BRILLIANT ARCHER 19th 2715-760

Tattoo LE 36

Red, calved July 26, 1952. Bred and owned by Johnson Bros., Exira, Iowa.

SIRE

Will-A-Dell Starry Archer 2d
2522297

Red, Will A. Davis & Son

Braemor Starry Archer 9th
2391166
Red, Carl L. Retzlaff & Sons

Will-A-Dell Lady Douglas 11th
2375394
Red, Will A. Davis & Son

Divide Bandmaster 2244785
Red, The Allen Cattle Co.

DAM

Daisy of Edel 2d 2480388
Red, N. C. Carstensen

Daisy of Edel 2306662
Red, N. C. Carstensen

Millhills Starry Archer 2289341
Red, Duncan M. Stewart
Duchess of Gloster 55th
2180199
Roan, Carl L. Retzlaff & Sons

Braedoon Band Master 2139667
Red, Kenneth C. Gray
Will-A-Dell Lady Douglas 7th
2234922
Roan, Will A. Davis & Son

Divide Brilliant 2161164
Red, The Allen Cattle Co.
Divide Susan 6th 2117668
Red, The Allen Cattle Co.

Royal Command 2037763
Red, Johnson Bros.

Daisy Claret 4th 1939510
Red, N. C. Carstensen

BRILLIANT ARCHER 19th 2715-760 is a blocky calf out of a daughter of Divide Bandmaster. She is one of our two best cows.

E. P. LAUGHLIN

Bull

Lot 31

JUGGLER'S VICTOR x2705-627

Tattoo RE L472

Roan, calved July 28, 1952. Bred and owned by E. P. Laughlin, Imogene, Iowa.

SIRE

Coronet Max Juggler 17th
x2609507

Red, Lewis W. Thieman

Killearn Max Juggler 2487000
Red, Claude Gallinger

Lovely Ann x2145749
Red, Wm. M. Long

Goldspur's Villager x1916824
Red, R. E. Phillip

Lady Browndale x1841928
Roan, R. E. Phillip

Killearn Max 5th -254948-
Red, Claude Gallinger

Killearn Lady Rothes -290461-
Red, Claude Gallinger

Victor's Count x1993148
Red, J. W. Howerton & Son

Queen of Lovelys x1980440
Red, Wm. M. Long

Browndale Villager 1819607
Red, Hopley Stock Farm

O B's Red Rose x1720832
RWM, S. W. Stewart & Son

Browndale's Model x1783077
Red, E. P. Laughlin

Lady Dale 3d x1671855
Roan, Irvin J. Sample

JUGGLER'S VICTOR x2705-627 is a heavy set growthy bull of the best roan color and looks like a herd bull. Coronet Max Juggler 17th is siring very good calves. One of them topped the Omaha sale last February. At the recent club show in Mills County at Malvern four calves were selected for the Grand Champion group and two of them were sired by our Juggler bull.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

JOHN COMBS

Bull

Lot 32

GOLDFINDER NUGGET 3d 2722-596

Tattoo RE 94

Dark roan, calved July 29, 1952. Bred and owned by John Combs, New Market, Iowa.

SIRE

Goldfinder Nugget 2616690
Roan, Fred Hollrah

Goldminer Nugget 2475003
Dark roan, John E. Greig

N U God Nugget 2040959
White, Univ. of Nebraska

Hillbrook Marigold A 2120044
Red, John E. Greig

Rosemary E 2491533
Red, Geo. Struve & Sons

Goldfinder's Symbol 2118880
Red, Geo. Struve & Sons

Rosemary B 2137275
Red, M. L. Christensen

Ransom of Pine Ridge 2439694
Red, Herman B. Leiting

Ransom Select 2231992
Red, Bochmann Bros.

DAM

Augusta Supreme 2d 2592440
Red, Ray D. Nickle

Dale Broadhooks 17th 2288124
White, Herman B. Leiting

Augusta Leeway 4th 2243553
Red, John F. Lee

Prince Supreme 2131040
Roan, Miles of View Farms

Augusta Leeway 1972242
Roan, John F. Lee

GOLDFINDER NUGGET 3d 2722-596 is a dark roan son of Goldfinder Nugget, the champion and top selling bull in the 1952 spring sale.

GLENN A. WINDOM

Bull

Lot 33

LENOX GOLDEN FAME 10th 2748-587

Tattoo RE 58

Red, calved August 2, 1952. Bred and owned by Glenn A. Windom, Lenox, Iowa.

SIRE

Parkdale Golden Fame 32d
2530541
Red, Dale Bellows

Helfred Golden Fame 2214653
Red, F. W. Hubbell

Brae Lodge Headlight 1874600
Red, T. A. Russell

Proud Marigold 2d 1925059
Red, W. A. Young

Hopeful's Beauty 2285405
Roan, E. H. Anderson

Klaymor Eclipse 2024296
Red, W. J. Russell

Divide Hopeful 5th 2033586
Roan, The Allen Cattle Co.

Strowold Favorite Stamp
2386595
Roan, L. A. Strother & Son

Lawton Favorite 2009148
Red, William Henderson

Victoria Mary 2d 2068377
White, Oakdale Farms

DAM

Favorite Red Lavender 2582399
Red, Harold Dietz

Roan Lavender 2d 2339254
Dark roan, Paul Halbersleben

Browndale Prince 2082523
Red, Miles of View Farms
Haylands Lavender 10th
2067511

Roan, Haylands Farms

LENOX GOLDEN FAME 10th 2748-587 is not high'y fitted but is a very deep bodied, thick soggy calf that should sire just the same kind of calves. His mother is one of the best cows on the farm and his half brother was champion in the Red Oak sale last fall.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

ELVIN WELLS

Bull

Lot 34

CENTURIAN SUPREME 2733-616

Tattoo RE 952

Red, calved September 11, 1952. Bred and owned by Elvin Wells, New Market, Iowa.

SIRE

Lord's Palatine 2535232
Red, D. W. Bishop

Sni-A-Bar Air Lord 2165440
Red, Sni-A-Bar Farms

Anna Rosewood 2193905
RLW, Albert J. Marshall

Royal Centurion 2d 2186277
Red, Cyril H. Mumford

DAM

Clara 72d 2393728
Red, Ray Wilkinson

Clara 70th 1971490
Red, J. W. McClaskey & Son

Cruggleton Aspiration 1989959
Red, A. J. Marshall

Calara's Maud Muller 1973808
Red, Carl A. Henkel

Cruggleton Palatine (309815)
RLW, Albert James Marshall

Ava Rosewood (200335)
Red, Albert James Marshall

Klaymor Centurion -237462-
Red, W. J. Russell

Broadhooks Belle 2d 2168460
Roan, Cyril H. Mumford

Helfred Supreme 1766821
Roan, F. W. Hubbell

Clara 68th 1593295
Red, A. O. Stanley, Est.

CENTURIAN SUPREME 2733-616 is a smooth, good doing calf by Lord's Palatine 2535232. This bull has been much admired by visitors at our farm.

TERESSA KLINE

Cow

Lot 35

SECRET LADY 6th 2516869-372604-

Tattoo RE DTS 1Z

Red, calved August 9, 1945. Bred by Gordon B. Fisher, Ashburn, Ontario, Canada; 2d owner, September 13, 1948, LeRoy Brown, Lamoni, Iowa. Served in pasture 1948 by Fairacres Royal Champion -273064-; 3d owner May 6, 1950, Mrs. Thera Ferrel, Randolph, Iowa; 4th owner April 22, 1953, Teresa Kline, Griswold, Iowa.

SIRE

Rigfoot Mario -254502-
Red, C. S. Carruthers

Glastullich Champion 2070686
Red, W. MacGillivray

Collynie Esteem 1896109
Roan, Duthie Webster

Victor Royal -227478-
Red, A. J. Howden

DAM

Secret Lady 2d -327319-
Red, Gordon B. Fisher

Secret Lady -254811-
Red, J. & A. Heron

Calrossie Rothes Baronet
(249385)

Red, J. MacGillivray
Glastullich Clarissa (150480)
Red, W. MacGillivray

Balcairn Beaver 1772967
Dark roan, F. L. Wallace

Lady Estelle (81077)
Roan, D. Webster

Collynie Monsoon (256393)
RLW, D. Webster

Lady Anne 13th -177635-
Red, A. J. Howden

Golden Minstrel -195750-
Red, Duncan Campbell

Sybella Lassie -226939-
Red, J. & A. Heron

SECRET LADY 6th 2516869 -372604- is a good red Canadian bred cow that sells with a good red bull calf calved May 26, sired by Browndale Elect 2598-721. She is bred to Sni-A-Bar Controller and is vaccinated for Bangs.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

E. P. LAUGHLIN

Cow

Lot 36

BESSIE 75th x2335264

Tattoo RE 90

Roan, calved April 22, 1945. Bred and owned by E. P. Laughlin, Imogene, Iowa.

Cherry Coronet x1905954
Roan, Lewis W. Thieman

Count Coronet x1760106
Roan, Lewis W. Thieman

Cherry Blossom 12th 1702725
Roan, Sni-A-Bar Farms

Joffre's Gloster 1696583
Roan, Johnston & Auld

Madam Joffre 1696591
Roan, Johnston & Auld

Madam Joffre 2d 1821709
Roan, Johnston & Auld

Oakwood Impression Jr.
x1957390
Red, C. B. Teegardin & Sons

Oakwood Impression x1855192
Red, C. B. Teegardin & Sons

Oakwood Juanita x1787432
Red, C. B. Teegardin & Sons

Oakwood Chancellor x1579547
Roan, C. B. Teegardin & Sons

Bessie 45th 1582869
White, Hopley Stock Farm

Bessie 50th x1857350
Roan, E. P. Laughlin

SIRE

Coronet Memory x2152424
Red, Lewis W. Thieman

DAM

Bessie 70th x2219404
Roan, E. P. Laughlin

BESSIE 75th x2335264 has produced good polled calves. She is a very good roan color and selling with a bull calf at foot sired by our good breeding bull, Coronet Max Juggler. She is bred to Juggler for an early spring calf.



Breed your Shorthorns with good, sturdy, short legs, with large, flat clean bone and set squarely on the corners.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

JOHNSON BROS.



EDELLYN MORAY MERCURY 2186575

Cow

Lot 37

ROSETTA 4th 2420318

Tattoo RE A30

Red, calved July 6, 1946. Bred and owned by Geo. Struve & Sons, Manning, Iowa; 2d owner October 29, 1948, Johnson Bros., Exira, Iowa.

SIRE

Edellyn Moray Mercury 2186575
Red, Thos. E. Wilson

Calrossie Mercury 1957318
White, J. MacGillivray

Edellyn Clipper 22d 1880312
Red, Thos. E. Wilson

Goldfinder's Favorite 2007814
Red, Husted Bros.

DAM

Rosette 2142511
Red, Geo. Struve & Sons

Red Lady 6th 2057578
Red, Geo. Struve

{ Calrossie Control (255913)
White, J. MacGillivray
Calrossie Augusta Opal
(179796)
Dark roan, J. MacGillivray

{ Raveni Leader 1680652
Roan, T. Dorsey Jones

{ Ivy Clipper 1558580
Red, A. J. Marshall

{ Supreme Goldfinder 1920005
Roan, M. D. Whimple

{ Favorite Augusta 1806227
Roan, Husted Bros.

{ Divide Statesman 1833171
Red, The Allen Cattle Co.

{ Oakmead Red Lady 5th 1952536
Red, M. H. Haskins & Son

ROSETTA 4th 2420318. We have a daughter and a grand daughter in our herd or she would never be sold. Pasture bred to Will-A-Dell Starry Archer 2d and should have calf by sale.

You may feel that you cannot sell high priced cattle, but your trouble will be in keeping them.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

BELL BROS.

Cow

Lot 38

CLEARVIEW BUTTERSCOTCH 2d 2413922

Tattoo RE 24

Roan, calved October 19, 1946. Bred and owned by Bell Bros., Wiota, Iowa.

SIRE

Clearview Masterpiece x2250409
Red, Lou Kennedy & Sons

Stardale x2020699
Red, David & Jas. Burns

Collynie Stardale x1879093
Roan, Fred Blomstrom

Lady Nonpareil 3d 1743542
Roan, David & Jas. Burns

Lady Augusta 23d 1816345
Roan, Lou Kennedy

Barmpton Dale 1298928
Roan, Kennedy Bros.

Lady Augusta 22d 1668542
Roan, Kennedy Bros.

Goldspur's Revelation 1986052
Roan, Otis A. Westphal

Goldspur's Chief 1890076
Red, Phillip Funke

Merry Lady 10th 1582758
Roan, A. O. Stanley, Est.

DAM

Goldspur's Butterscotch 2d
2200403
Roan, Bell Bros.

Royal Butterscotch 1695120
White, Bell Bros.

Royal Regent 1614712
Roan, Will A. Davis & Son

Victoria Monarch 1541691
Roan, Bell Bros.

CLEARVIEW BUTTERSCOTCH 2d 2413922 is a modern type Shorthorn matron in every respect. She will prove a valuable addition to your herd.

BELL BROS.

Cow

Lot 39

CLEARVIEW CHERRY 2481191

Tattoo RE 28

Red, and white, calved October 26, 1947. Bred and owned by Bell Bros., Wiota, Iowa.

SIRE

Clearview Masterpiece x2250409
Red, Lou Kennedy & Sons

Stardale x2020699
Red, David & Jas. Burns

Collynie Stardale x1879093
Roan, Fred Blomstrom

Lady Nonpareil 3d 1743542
Roan, David & Jas. Burns

Lady Augusta 23d 1816345
Roan, Lou Kennedy

Barmpton Dale 1298928
Roan, Kennedy Bros.

Lady Augusta 22d 1668542
Roan, Kennedy Bros.

Goldspur's Revelation 1986052
Roan, Otis A. Westphal

Goldspur's Chief 1890076
Red, Phillip Funke

Merry Lady 10th 1582758
Roan, A. O. Stanley, Est.

DAM

Goldspur's Cherry 2259892
Red, Bell Bros.

Royal Browndale Lady 2044653
Red, Bell Bros.

Browndale Prince 2d 1832317
Roan, Geo. Struve

Lady Royal 1747599
Roan, Bell Bros.

CLEARVIEW CHERRY 2481191 is a level-lined, good-headed daughter of Clearview Masterpiece x2250409. She is typical herd building material.

JOHN COMBS



DIVIDE STATESMAN 1833171

Cow

Lot 40

MAUD 76th 2522699

Tattoo RE BF06

Roan, calved March 3, 1948. Bred and owned by W. P. Lorenzen, Pilot Mound, Iowa; 2d owner, December 2, 1949, John Combs, New Market, Iowa.

SIRE

Gold Master 2202143
Roan, Husted Bros.

Goldfinder Masterpiece 2052879
Roan, Husted Bros.

Spur's Mina 2d 1800965
White, Husted Bros.

Divide Statesman 1833171
Red, The Allen Cattle Co.

DAM

Maud 74th 2016822
Red, Ralph Struve

Maud 68th 1825710
Red, W. E. Summerville

Supreme Goldfinder 1920005
Roan, M. D. Whimple

Marigold M 1969731
Red, Tomson Bros.

Goldspur's Favorite 2d 1717586
Roan, Husted Bros.

Spur's Mina 1717591
Roan, Husted Bros.

Divide Banner 2d 1653722
Roan, The Allen Cattle Co.

Divide Verbena 1718863
Red, The Allen Cattle Co.

Browndale Pioneer 1698458
Red, M. W. Smith

Maud 63d 1497283
Red, W. E. Summerville

MAUD 76th 2522699 is a good young cow with her sixth calf, having raised two pair of twins. Has a heifer calf born March 8th. A 4-H prospect. Rebred June 12th to Braebourne Commander.

TIP LUCAS & SON



BROWDALE DOUGLAS 1801297

Cow

Lot 41

DOUGLAS LADY 2D 2521037

Tattoo RE C 20

Roan, calved July 8, 1948. Bred and owned by McCone Bros., Botna, Iowa; 2d owner, November 15, 1948, Tip Lucas & Son, Lenox, Iowa.

SIRE

Brawith Emperor 2069695
Roan, Carl L. Retzlaff

Brawith Nugget 1944238
Roan, David Douglas

Clara Belle 15th 1962767
Roan, Carl L. Retzlaff

Browndale Douglas 1801297
Red, McCone Bros.

DAM

Camel Mina 2d 2145548
Roan, McCone Bros.

Bertha Cumberland 1907311
Roan, E. C. Baker

{ Brawith Boy 1836058
Roan, Hugh S. Black

{ Primrose Jilt -252728-
Roan, John Walker

{ Browndale Mint 1755664
Red, Geo. W. Retzlaff & Son

{ Clara Belle 13th 1757833
White, F. W. Retzlaff & Son

{ Browndale's Type 1738563
Roan, McCone Bros.

{ Lady Marengo 21st 1738569
Red, McCone Bros.

{ Browndale Victor 1772873
Red, McCone Bros.
Mildred Cumberland 2d
1632208
White, McCone Bros.

DOUGLAS LADY 2d 2521037 is a good thick roan cow with a roan bull calf at foot by Parkdale Golden Fame 24th.

District auction sales of pure bred cattle are the breeders most effective show windows.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

RALPH BORDEN

Cow

Lot 42

LAVENDER RADIANCE 2533158

Tattoo RE 018

Roan, calved May 27, 1949. Bred and owned by Ralph R. Borden, New Market, Iowa.

Templar's Envoy 2109533
White, Stanley Douglas

SIRE
Templar's Envoy 2d 2378987
Roan, Mrs. Thera Ferrel

Golden Lady 4th 2102828
Red, Mrs. Thera Ferrel

Oakwood Radiant King 2d
x1957392
Roan, C. B. Teegardin & Sons

DAM
Butterfly Radiance 2209060
Roan, Geo. McMaster

Butterfly White Silk 1717569
White, Geo. McMaster

Larbert Templar 2036824
Roan, P. Forbes Jones

Eliza Anoka 2d 1924638
Roan, A. J. Marshall

Gold Coin 1972706
Roan, Mrs. Thera Ferrel

Golden Lady F 1931860
Red, Mrs. Thera Ferrel

Collynie Sensation x1789859
Red, Albert Hultine & Sons
Missie of Oakwood 3d
x1824859

White, C. B. Teegardin & Sons

Master Mark 1508863
White, Geo. McMaster

Village Butterfly 1374934
Roan, Adam Keller

LAVENDER RADIANCE 2533158 has a nice red heifer calf at foot from the 1952 Red Oak sale grand champion bull, Goldfinder Nugget and rebred to the same sire. Here's a three-for-one package.



Use the pedigree to the best of your knowledge but make it
secondary to individuality.

TIP LUCAS & SON



MILES OF VIEW PRINCE 2074904

Cow

Lot 43

AUGUSTA BELLE 3D 2609-668

Tattoo RE 25

Red, calved December 20, 1949. Bred and owned by Tip Lucas & Son, Lenox, Iowa.

SIRE

Parkdale Golden Fame 24th
2481503
Roan, Bellows Bros.

Helfred Golden Fame 2214653
Red, F. W. Hubbell

Brae Lodge Headlight 1874600
Red, T. A. Russell

Proud Marigold 2d 1925059
Red, W. A. Young

Queen of Beauty 106th 2285406
White, Bellows Bros.

Golden Victory 2059224
Roan, M. D. Whimple

Queen of Beauty 84th 1782678
Roan, Bellows Bros.

Miles of View Prince 2074904
Red, Miles of View Farms

Calrossie Prince Peter 2009143
Roan, J. MacGillivray

Star Secret 1839719
Roan, T. Dorsey Jones

DAM

Augusta Belle 2390885
RWM, Lomas Farms

Village Augusta 14th 1987186
Roan, W. E. Summerville

Divide Javelin 1902545
Roan, The Allen Cattle Co.

Village Augusta 12th 1825711
Red, W. E. Summerville

AUGUSTA BELLE 3d 2609-668 will prove a valuable addition to your herd. Her pedigree is a dandy and likewise is she. She has a red heifer calf at foot and rebred.

The quickest, surest and most logical way to improve your herd of cattle
is by the use of good bulls.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

HEATHER WILHELM

Cow

Lot 44

URY LASS 10th 2597-571

Tattoo RE 22

Red, calved April 16, 1950. Bred by Frank Kennedy, Nodaway, Iowa; 2d owner, May 20, 1950, Chas. Woods, Nodaway, Iowa; 3d owner, November 2, 1950, Heather Wilhelm, Villisca, Iowa.

SIRE

Haigler Aristocrat 2310017
Red, L. E. Crews

Peter the Great 2d 2107559
Red, Miles of View Farms

Calrossie Prince Peter 2009143
Roan, J. MacGillivray

Crown's Secret 2d 1982125
Red, Thos. E. Wilson

Rosewood Victoria 2104367
Roan, Crews & Crews

Victorious 1920648
Red, Geo. Struve

Rosewood Result 1821440
White, Crews & Andrews

Brawith Headlight 2165112
Roan, Carl L. Retzlaff

Brawith Nugget 1944238
Roan, David Douglas

Golden Chain 43d 1934486
Red, Carl L. Retzlaff

DAM

Ury Lass 8th 2323115
Red, Frank Kennedy

Ury Lass 2d 2055556
Roan, Frank Kennedy

Grand Marshal 1899464
Roan, C. F. Curtiss

Ury Lass 1935271
Red, Frank Kennedy

URY LASS 10th 2597-571—This heifer has been shown as a 4-H project. She has always placed blue or red. She was bred December 13, 1952 to Leader's Design, the Swanson and Sederburg herd bull. Here is something close to production.

LISLE FARQUHAR

Cow

Lot 45

BROADVIEW DAISY 2681-050

Tattoo LE 1 F 24

Red, calved July 29, 1951. Bred and owned by Lisle Farquhar, Coin, Iowa.

SIRE

Will-A-Dell Starry Archer 8th
2550797
Red, Will A. Davis & Son

Braemor Starry Archer 9th
2391166
Red, Carl L. Retzlaff & Sons

Millhills Starry Archer 2289341
Red, Duncan M. Stewart
Duchess of Gloster 55th

2180199
Roan, Carl L. Retzlaff & Sons

Will-A-Dell Bessie 12th 2329907
Red, Will A. Davis & Son

Braedoon Band Master 2139667
Red, Kenneth C. Gray

Will-A-Dell Bessie 3d 1935734
Roan, Will A. Davis & Son

Prince Royal 2300984
Red, Lomas Farms

Miles of View Prince 2074904
Red, Miles of View Farms

Marion 15th 1958563
Roan, W. E. Summerville

DAM

Browndale Daisy 2546818
Roan, Lisle Farquhar

Emma 26th 2210863
Roan, James A. Mackey

August Dale 2016303
Red, L. F. Farley

Molly 2009408
Roan, James A. Mackey

BROADVIEW DAISY 2681-050 is a good, thick, low down heifer bred December 16th last to a good son of Killearn Max Juggler. This should be an outstanding calf. Pretested and vaccinated.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

LISLE FARQUHAR

Cow

Lot 48

BROADVIEW COUNTESS 18th 2710-105

Tattoo LE 2F14

Red, calved April 2, 1952. Bred and owned by Lisle Farquhar, Coin, Iowa.

SIRE	Will-A-Dell Starry Archer 8th 2550797 Red, Will A. Davis & Son	{	Braemor Starry Archer 9th 2391166 Red, Carl L. Retzlaff & Sons	{	Millhills Starry Archer 2289341 Red, Duncan M. Stewart Duchess of Gloster 55th 2180199 Roan, Carl L. Retzlaff & Sons
			Will-A-Dell Bessie 12th 2329907 Red, Will A. Davis & Son		Braedoon Band Master 2139667 Red, Kenneth C. Gray
DAM	Red Countess 2487459 Red, Lisle Farquhar	{	Prince Royal 2300984 Red, Lomas Farms	{	Will-A-Dell Bessie 3d 1935724 Roan, Will A. Davis & Son
			Roan Countess 13th 2225534 Roan, Bellows Bros.		Miles of View Prince 2074904 Red, Miles of View Farms
					Marion 15th 1958563 Roan, W. E. Summerville
					Golden Victory 2059224 Roan, M. D. Whimble
					Roan Countess 4th 1815812 Roan, Spellman & Hanson

BROADVIEW COUNTESS 18th 2710-105 is typical herd building or replacement material all the way through. Pretested and vaccinated.

LeROY V. BROWN

Cow

Lot 49

MASTER'S VERBENA 2730-604

Tattoo LE 19

Roan, calved May 7, 1952. Bred and owned by LeRoy V. Brown, Corning, Iowa.

SIRE	Master of the Pines 2622994 Dark roan, LeRoy V. Brown	{	Nob Mercury 2d 2503004 Roan, H. N. Harrison	{	Merdale Mercury 2381255 Dark roan, Clyde Palmer
			Valley Dinah 2263876 Red, Ralph Johnson		Rosewood 107th 2186364 Roan, H. N. Harrison
DAM	Verbena of Royal Pride 2462945 Red, Perry O. Brown & Son	{	Newallyn Royal Pride 2081974 Red, Harry A. Newman	{	Divide Masterpiece 2117650 Red, The Allen Cattle Co.
			Marksmen Verbena 2172027 Roan, Galen & Daryl Freel		Divide Dinah 3d 2117658 Roan, The Allen Cattle Co.
					Pitpointie Tuscan 2070687 Roan, R. L. P. Duncan Pitpointie Broadhooks 17th 2081975 Roan, R. L. P. Duncan
					Scottish Marksman 1928235 Roan, Husted Bros.
					Mountaineer's Verbena 1967319 Red, Henry Van Roekel

MASTER'S VERBENA 2730-604 is a nice roan, deep-bodied, short-legged heifer with an attractive head. Here is a genuine example of the famous Mercury and Newallyn Royal Pride cross. Sells open.

LeROY V. BROWN



RED MERCURY LEADER 2331940

Cow

Lot 50

LEADER'S LADY LAVENDER 2730-603

Tattoo LE 21

Dark roan, calved May 8, 1952. Bred and owned by LeRoy V. Brown, Corning, Iowa.

SIRE
Red Leader 2556590
Red, McCone Bros.

Red Mercury Leader 2331940
Red, Thos. E. Wilson

Rosebud 5th 2100929
Red, McCone Bros.

Nob Mercury 2487989
Red, H. N. Harrison

DAM
Mercury Lady Lavender 2622996
Red, LeRoy V. Brown

Princess Lady Lavender 2466356
Roan, LeRoy V. Brown

{ Edellyn Royal Leader 16th
2222171
Red, Thos. E. Wilson
Edellyn Beauty 22d 2197013
Roan, Thos. E. Wilson

{ Browndale Douglas 1801297
Red, McCone Bros.
Rosebud 1801310
Roan, Robt. McCone

{ Merdale Mercury 2381255
Dark roan, Clyde Palmer
Rosewood 109th 2299299
Roan, H. N. Harrison

{ Prince Statesman 2269859
Red, Lomas Farms
Bo Wood Lady Lavender 2d
2326927
Roan, Bo Wood Farms

LEADER'S LADY LAVENDER 2730-603 is out of one of my very best cows. Looks like she would make one equally as good. She is not highly fitted but a nice smooth heifer ready to go right into your herd and be a real asset. Sells open.

Shorthorns mature faster and give greater weight for age for less cost per pound of gain.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

LeROY V. BROWN

Cow

145
LADY LAVENDER 2730-602

Lot 51

Tattoo LE 20

Roan, calved May 13, 1952. Bred and owned by LeRoy V. Brown, Corning, Iowa.

SIRE

Red Leader 2556590
Red, McCone Bros.

Red Mercury Leader 2331940
Red, Thos. E. Wilson

} Edellyn Royal Leader 16th
2222171
Red, Thos. E. Wilson
Edellyn Beauty 22d 2197013
Roan, Thos. E. Wilson

Rosebud 5th 2100929
Red, McCone Bros.

} Browndale Douglas 1801297
Red, McCone Bros.
Rosebud 1801310
Roan, Robt. McCone

Command's Masterpiece
2049333
Roan, Arnold Bros.

} Shore Acres Command 1945446
Roan, C. A. Linzee Gordon

DAM

Bo Wood Lady Lavender 2d
2326927
Roan, Bo Wood Farm

Lavender 51st 2035124
Red, Marion Mackey

} Orange Blossom A-1 1932660
Red, Miles of View Farms

} Browndale Sensation 1778058
Red, Hayland Farms, Inc.

} Lavender 49th 1829384
Red, Marion Mackey

LADY LAVENDER 2730-602 is a very neat blocky and typy heifer, nice to handle. Here is a combination of an impressive pedigree and a beautiful heifer. Seils open.



Breed your Shorthorns with good, sturdy, short legs, with large, flat clean bone and set squarely on the corners.

DAVID WINDOM



GOLD BAR REVENUE 2304234

Cow

Lot 52

MISS STAMFORD 2718-754

Tattoo LE 237

Red, calved May 16, 1952. Bred by Lomas Farms, Villisca, Iowa; 2d owner, October 12, 1952, David Windom, Villisca, Iowa.

SIRE

L F Max 2566483
Red, The Wright Farms

Gold Bar Revenue 2304234
Red, Claude Gallinger

Roan Lady 102d 2192221
Red, The Wright Farms

Beau Prince 2269849
Red, Lomas Farms

DAM

Lomas F. Stamford 2464403
Red, H. J. Pankratz

Ydal Stamford 4th 2307390
Roan, Bochmann Bros.

Killearn Max 5th -254948-
Red, Claude Gallinger

Killearn Duchess M -303814-
Red, Claude Gallinger

Brae Lodge Ideal 2192215
Roan, T. A. Russell

Roan Lady 92d 2192219
Roan, The Wright Farms

Miles of View Prince 2074904
Red, Miles of View Farms

Diamond Lily 13th 1883749
Roan, Geo. Struve

Ideal Ransom 2143956
Red, W. A. Dryden

Ydal Stamford 3d 2115049
Roan, Bochmann Bros.

MISS STAMFORD 2718-754 is a top heifer of excellent breeding. She is just right to breed to your own bull. The sire of her dam, Beau Prince 2269849 was champion bull at a recent Omaha sale.

You had better buy your neighbor's bull than to travel across six states and buy one not so good. He will give you more support.

LOMAS FARMS



MARELLBAR GAMBLER 2714-828 by the \$22,500 Craggleton Purvis, from the famous Jilt Family. He is Junior Herd Sire of Lomas Farms.

Cow

Lot 53

L F RED AUGUSTA 2744-085

Tattoo LE 241

Red, calved June 3, 1952. Bred and owned by Lomas Farms, Villisca, Iowa.

SIRE

L F Max 2566483
Red, The Wright Farms

Gold Bar Revue 2304234
Red, Claude Gallinger

Roan Lady 102d 2192221
Red, The Wright Farm

Norseman's Nugget 2442260
Red, John E. Greig

Killearn Max 5th -254948-
Red, Claude Gallinger

Killearn Duchess M -303814-
Red, Claude Gallinger

Brae Lodge Ideal 2192215
Roan, T. A. Russell

Roan Lady 92d 2192219
Roan, The Wright Farms

Killearn Norseman 3d 2301689
Red, Claude Gallinger

Hillbrook Duchess 2d 2183086
Roan, John E. Greig

Miles of View Prince 2074904
Red, Miles of View Farms

Miss Augusta 2047210
Roan, Lomas Farms

DAM

L F Roan Augusta 2566508
Roan, Lomas Farms

Augusta 44th 2269866
Roan, Lomas Farms

L F RED AUGUSTA 2744-085 is in just good shape as she has been turned out in the herd with no idea of selling. She is a good heifer to put into your herd. Sells safe in calf to Marellbar Gambler 2714-828. Pre-tested and vaccinated.

Health of animals is essential for economical livestock production.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

M. D. WHIMPLE

Cow

Lot 54

BELGRADE LUXURY 4th 2723-037

Tattoo LE E68

Red, calved June 9, 1952. Bred and owned by M. D. Whimple, St. Joseph, Missouri.

SIRE

Millhills Excellent 2480332
Red, Duncan McCallum Stewart

Ascreavie Democrat (328591)
Red, T. O. Mills

Lawton President Roosevelt
(308482)
Red, Wm. Henderson
Calrossie Augusta Pat (230649)
Red, John McGillivray

Fair Clipper 27th (2554107)
Dark roan, Duncan M. Stewart

Collynie Elect (286949)
White, Duthie Webster

Fair Clipper 14th (182637)
Red, Duncan M. Stewart

Prumplestown Golden Miller
(356673)
Red, J. F. Wright

Clanmurray Onward (306595)
R&W, C. M. Baxter
Prumplestown Goldie 31st
(244714)
Dark roan, J. F. Wright

DAM

Belgard Luxury 3d 2723032
RWM, Hugh A. C. Maude

Belgard Luxury (275675)
Roan, Hugh A. C. Maude

Magheramorne Mickey Free
(292212)
Roan, H. C. Robinson
Prumplestown Luxury 11th
(244717)
Dark roan, J. F. Wright

BELGARD LUXURY 4th 2723-037 is a well developed young heifer. Both her sire and dam were imported. Pre-tested and vaccinated.

TIP LUCAS & SON

Cow

Lot 55

GOLDEN ROSEWOOD 2D 2726-140

Tattoo LE 524

Red, calved July 2, 1952. Bred and owned by Tip Lucas & Son, Lenox, Iowa.

SIRE

Parkhale Golden Fame 24th
2481503
Roan, Bellows Bros.

Helfred Golden Fame 2214653
Red, F. W. Hubbell

Brae Lodge Headlight 1874600
Red, T. A. Russell

Proud Marigold 2d 1925059
Red, W. A. Young

Queen of Beauty 106th 2285406
White, Bellows Bros.

Golden Victory 2059224
Roan, M. D. Whimple

Queen of Beauty 84th 1782678
Roan, Bellows Bros.

Braemor Starry Archer 9th
2391166
Red, Carl L. Retzlaff & Sons

Millhills Starry Archer 2289341
Red, Duncan M. Stewart
Duchess of Gloster 55th
2180199
Roan, Carl L. Retzlaff & Sons

DAM

Will-A-Dell Rosewood 21st
2522301
Red, Will A. Davis & Son

Will-A-Dell Rosewood 2d
1986347
Roan, Will A. Davis & Son

Sni-A-Bar Silver Plate 1714459
White, Sni-A-Bar Farms

Rosewood 99th 1740280
Red, Crews & Andrews

GOLDEN ROSEWOOD 2d 2726-140 is a full sister to the last fall Reserve Champion. Pretested and vaccinated. Sells open.

ARVID N. MALMBERG



EDWIN ROYAL LEADER 2417007

Cow

160

Lot 56

GOLDEN RUBY 2712-825

Tattoo RE 68

Red, calved August 6, 1952. Bred by Malmberg Bros., Villisca, Iowa; 2d owner, September 22, 1952, Arvid N. Malmberg, Stanton, Iowa.

SIRE

Leader's Count 2596671
Red, McCone Bros.

Edwin Royal Leader 2417007
Roan, S. A. Donahoe

Clara 14th 2428952
Roan, McCone Bros.

Miles of View Prince 2074904
Red, Miles of View Farms

DAM

Tenville's Secret 2418670
Red, Malmberg Bros.

Wonder Secret 2286095
Red, Malmberg Bros.

Edellyn Royal Leader 19th
2247148

Red, Thos. E. Wilson
Sunnyhill Silver Rose 7th
2231224
Roan, Wm. E. Parker & Sons

Brawith Guard 2186070
Roan, McCone Bros.

Clara 12th 2308958
Red, McCone Bros.

Calrossie Prince Peter 2009143
Roan, J. MacGillivray

Star Secret 1839719
Roan, T. Dorsey Jones

Advance Client 2d 2092132
Red, Bellows Bros.

Ruby Secret 4th 1986594
Red, Lomas Farms

GOLDEN RUBY 2712-825 is a very smooth blocky type heifer and nice to handle. She is one that anyone admiring good cattle will be proud to own.

What looks worse than a poor lousy calf, Two of them.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

GLENN A. WINDOM

Cow

Lot 57

QUEEN BUTTERFLY 8th 2749-099

Tattoo RE 59

Roan, calved September 3, 1952. Bred and owned by Glenn A. Windom, Lenox, Iowa.

SIRE

Parkdale Golden Fame 32d
2530541

Red, Dale Bellows

Helfred Golden Fame 2214653
Red, F. W. Hubbell

Hopeful's Beauty 2285405
Roan, E. H. Anderson

Brawith Clipper 2052265
Roan, R. J. Egger

DAM

Queen Butterfly 6th 2381233
Roan, A. T. Worsley & Son

Queen Butterfly 2d 2004304
Red, A. T. Worsley & Son

Brae Lodge Headlight 1874600
Red, T. A. Russell

Proud Marigold 2d 1925059
Red, W. A. Young

Klaymor Eclipse 2024296
Red, W. J. Russell

Divide Hopeful 5th 2023586
Roan, The Allen Cattle Co.

Brawith Rambler 1922468
Roan, Jas. Douglas & Sons

Brookside Charity 5th 1906382
Red, R. J. Egger

Supreme Hero 2d 1804327
Roan, Bellows Bros.

Queen Butterfly 1754298
Roan, A. T. Worsley & Son

QUEEN BUTTERFLY 8th 2749-099—This little heifer has a beautiful head and is out of a good producing cow. She will make a good foundation female. Her half sister was champion female in the Red Oak sale last fall.

If you want to bear a good reputation turn out a good product.

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Hood College
Frederick, Maryland
September 12, 1953

Mr. Keith Kinyon
Greenfield, Iowa

Dear Keith:

I received a catalog of the Red Oak sale this week, and I thought you might be interested in my reaction to the pedigrees in case you go down.

Whimble of St. Joseph is selling three red long yearling bulls and a heifer. All are well bred, especially the bulls. I would say that Nos. 5 and 17 are somewhat better bred than No. 22 (these are the Whimble bulls), but all are good pedigrees. Whimble has had some very good cattle, and has sold to big breeders as well as to more ordinary ones. Of course, these bulls may well be his clean-up of last year's crop, something like you saw at Adel apparently.

Then Buch & Sons of Clarinda are selling a coming 4-yr. old red bull that has an excellent pedigree. I would guess that he is a bull they have been using and are now through with. The sire of this bull has an outstanding pedigree, and must be quite a bull himself. He was grand champion at the Canadian National Exposition in 1948; 3d at the Canadian Royal Winter Fair; and though he stood 7th at the International, he sold for the third top price in the International sale (\$3800), and was outsold only ~~the~~ by the International grand champion bull (\$4800) and the International reserve grand champion (\$5000).

The Buch bull was bred by Martin Luinstra of Harris, Iowa. He perhaps wouldn't be considered a big breeder, but he has sold some sale toppers at Northwest Iowa and Minnesota sales, some of them sired by the sire of the Buch bull. The dam of the Buch bull has a good pedigree, not outstanding, but very good! She, too, was bred by Luinstra; I have run down her history a little. He sold her in a sale in 1941, for, I think, \$137.50---not the top price, but a good price in that sale. Luinstra bought her back in 1946, where, how much, and what circumstances I do not know. (This would look as if he thought she was good cow.) Then in a sale at Spencer in 1950, he sold her; she was two months short of 12 yrs. old then, just a bred cow, no calf; sold for \$300, while all the females averaged \$423. In that catalog, the footnote said, "A real cow that has been in our herd a long time." The Buch bull was also listed in that catalog, but I do not find in the Sh. World any mention of his selling.

Another point about the sire of the Buch bull I forgot to mention before: he is out of the same cow that the bull that Davis of Oakland is now using---the sire of his tops at Des Moines last winter; and the sire of this cow is Cruggleton Perfect, supposed to be just about the greatest bull in Scotland in recent times,

In summary, I would be enthusiastic about the pedigree of the sire of the Buch bull; there are others as good, but absolutely none better. The dam's, as I said, is good.

Struves are selling two bulls. The pedigrees are O.K., but I'm not enthusiastic about them. One is sired by the Eagle bull, about which I heard at the State Fair, "He did them no good." (I told you about that.) The other is by a bull of their own raising with which I'd guess they just filled in for a while.

No. 3 in The Red Oak catalog has a good pedigree,---McCone and Retzlaff. He was bred by Donald Dugdale,---a name you hear sometimes but not a big name breeder. Other good pedigrees are Nos. 2, 9, 10, 27; but nothing outstanding. I would not want Nos. 6, 7, 8, 21, 23, 30, 31.

Again, the Buch bull and the Whimble bulls would be fine. I would hope we could get a bull bred on the level of these. Of course, you understand I'm looking at the pedigree only, from here. I think we need to keep up our scale and ruggedness; and be sure you steer clear of clody noses. I know that has nothing to do with beef, but I really think we have to watch that especially since we've got so much of the Farmingham Deval blood.

As to other sales. It is time for a new Sh. World; I waited till after the mail came today to write this, but didn't get it. I mention Cochel (Roanridge Farms) near Kansas City. They are having a sale in October, and if I understand correctly, will be joined by Bishop (Highland View Farms) who will disperse his herd. Bishop is more of new-comer, a K.C. business man, I think; but he's had good cattle. That might offer quite a selection. Northwest Missouri Breeders sale is October 5th.

Well, this is enough, if not too much, this time. Will stop and get this in the mail. We are having another nice rain this A.M. Have heard nothing about Iowa weather since we left (our Free Press did not come today either, as it usually does), but hope it has improved. I'll be writing again.

Sincerely,

Best 35, 37, 40, 41, 43, 51, 53, 54, 55

Next 44, 48, 50, 52, 52, 57

No: 36, 38, 39, 42, 45

54

52

48

57

